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The Aurora

The weekly newspaper of Labrador West

Vol. 2 No. 41

AURORA LABRADOR, JANUARY 6, 1971

PRICE 10 CENTS



Scenes from last week's Pee-Wee Invitational Hockey Tournament



The Bible today

Now that the fighting has stopped in war-ravaged Buguam what is needed to bring peace and reconciliation?

Medicine, food, clothes, houses and jobs-such physical aid is a must for many Nigerians, but all need spiritual help. Indeed, Maj. Gen. Yakuba, head of the military government, has

called for a national program of reconciliation, requiring healing for both the body and the soul.

It is here that the Bible Society of Nigeria comes into the picture.

The Society urgently needs 250,000 Bibles, 55,000 New Testaments, 360,000 Gospel Portions and 1,000,000 Selections.

The Bible Society of Nigeria is an autonomous national body which has distributed 4.4 million copies of Scripture since its inception four years ago. What this means to the spiritual life of the nation's estimated 10 million Christians is highlighted by a note on a bulletin board in a Nigerian church: "All Bibles in Nigerian languages have been supplied by the Bible Society." Christians there are convinced that the church

could not survive without the Bible Society.

Although English is the official and business language of Nigeria, 250 African languages and dialects are spoken there. The whole Bible is available in seven major languages and parts of the Bible in another 52.

The Bible Society is the only source of supply,

Suggested Daily Bible Readings

- Sunday, January 3: Proverbs 3: 19-34.
- Monday, January 4: Proverbs 8: 17-35.
- Tuesday, January 5: Galatians 6: 1-10.
- Wednesday, January 6: 1 John 1: 1-3.
- Thursday, January 7: 1 John 5: 1-7.
- Friday, January 8: Revelation (Apocalypse) 10: 11-13;
- Saturday, January 9: John 6: 66-69.

STOP

PAYING MORE THAN YOU HAVE TO!

DOMINION DEEP DISCOUNT PRICES

GUARANTEE YOU BUY CHEAPER!

PRIX COUPES a PLEIN Pour de Bon au DOMINION!

Robin Hood
INSTANT OATS Pqt. 44 oz Pkg. **63¢**
Gruau Instantane-Robin Hood

Modern
TOILET TISSUE 2 Roul. Rolls **31¢**
Papier de Toilette Moderne

Campbell
TOMATO SOUP Bte 10 oz tin **14¢**
Soupe au Tomate Campbell
Cream of the West

All Purpose FLOUR sac 7 lb Bag **91¢**
Farine Tout Usage-Cream of the West

Banquet
POTTED MEAT 2 Pots 3¼ oz Jars **35¢**
Viande en pate Banquet

Village
MARGARINE Pqt. 1 lb Pkg. **31¢**
Marque Village

Dominion
CREAM STYLE CORN Bte 19 oz Tin **22¢**
Mais en Creme Dominion

Ideal
MACEDOINE Bte 19 oz tin **22¢**
Marque Ideal

Stock Up!
COLA TUMBLERS Case of 12 **76¢**
Verres a Cola Caisse de 12

ALWAYS FRESH FRUITS & VEGETABLES!
FRUITS et LEGUMES TOUJOURS FRAIS!

Prince Edward Island Canada No. 1
All Purpose POTATOES 10 lb bag **64¢**
Pommes de Terre de I.P.E. Canada No. 1

From California-Seedless-113's
SUNKIST ORANGES Doz. Douz. **98¢**
Oranges Sunkist sans Pepins de Californie

From Florida-Seedless-Indian River-48's
WHITE GRAPEFRUIT **4/59¢**
Pamplemousses Blancs Indian River-de Floride

British Columbia Canada Extra Fancy-Red Golden
DELICIOUS APPLES lb **38¢**
Pommes Delicieuses-Rouges ou Dorees-Extra de Fantaisie

California Canada No. 1-24's
PASCAL CELERY ea. ch. **49¢**
Celeri Pascal-Grosneur 24-de Californie

California Canada No. 1-24's Large Head
ICEBERG LETTUCE ea. ch. **39¢**
Laitue Iceberg-De Californie-Grosneur 24

Imported-Family favourite
RIPE BANANAS
Bananes Mures **39¢**
Importees 2 lb

Quebec Grown Canada No. 1
CELLO ONIONS
Oignons du Quebec **79¢**
Canada No. 1 5 lb

DEEP DISCOUNT PRICES

ON FAMOUS DOMINION

QUALITY MEATS!

COMPARE! MORE THAN EVER IT'S MAINLY BECAUSE OF THE MEAT!

Red Brand Beef-Canada Choice-Back Strap off
Tender Juicy
BLADE ROAST **63¢**
ROTI de PALETTE
Boeuf de Marque Rouge
Canada de choix
Tendon Dorsal Enleve

Red Brand-Canada choice
Prime Rib Roast lb **1.29**
Roti de Cotes de Choix

Jubilee Brand Rindless
BACON Pqt. 1 lb Pkg. **59¢**
Sans Couenne-Jubilee

Red Brand Beef-Juicy
Cross Rib Roast lb **89¢**
Roti de Cotes Croisees

Maple Leaf Breakfast
SAUSAGES lb **59¢**
Saucisses a Dejeuner-Maple Leaf

Fresh Every Hour
HAMBURGER lb **59¢**
Frais Hache

Maple Leaf-Tasty-Juicy
WIENERS Pqt. 1 lb Pkg. **65¢**
Saucisses Fumees Maple Leaf

Prix coupés à Plein
sur les
VIANDES DE QUALITÉ
DOMINION

On the local scene

As stated in our last issue, we continue and conclude the year in review, on the local scene, from the columns of Aurora.

Robinson-Blackmore Ltd. of St. John's, Nfld.

JULY: Frank Moores the recently elected leader of the Provincial P.C. Party was the guest speaker at the annual meeting of the Labrador West District association.

All Softball & Fastball League's were rapidly advancing thru their schedule's with the assistance of beautiful summer weather

Over fifty Boy Scouts and leaders, from our Twin Towns, were off to the Northern Jamboree at Churchill, Man.

Golf and Tennis were proving increasingly popular with local residents. Home constructions was well under way in both towns. An all-star soccer team was being selected to participate in the Provincial Championship. Barney Hartman, the world's greatest skeet shooter visited the local club. Boxing was drawing big crowds with over 1,200 in attendance as Perry Hayward defeated Leslie Phillips.

AUGUST: Work on renovations and expansion of R.C.L. No. 47 was well advanced. Visitors to Wabush were Bill Bliss and Milt D'Canigan of the Montreal Downtown "Y".

Activity was picking up at Mount Wright with over 200 men at the construction site.

Aurora commenting on the Radio hook-up with the island noted the quality of programming had not improved to an acceptable level. Gymnast's Mr. and Mrs. Weiler visited our area and conducted classes at L.C. Collegiate.

SEPTEMBER: Cariboo Tennis Club Team of Labrador City won the Provincial Tennis Championship and the Lever Cup, over the Labor Day week-end.

We noted that the Young Voyageurs from Edmonton had recently visited Labrador West.

Summer spots were concluding and champs were being decided in the various leagues.

Vladimir Freudenreich of Labrador City was the winner of the Provincial Scholarship for the District of Labrador West.

Prime Minister Trudeau made a brief stop-off at Wabush airport on his return from a visit to Schefferville.

A meeting attended by over 500 people decided to form a co-op Society and erect a retail outlet in the area. Iron Ore Company of Canada officially announced plans to double the production of their concentrator at Labrador City. Construction will be completed in 1972 and will provide an additional 550 permanent jobs. Over 3,000 people attended the first annual sports day of U.S.W.A. Local No. 5795 held at Duley Lake.

Meetings were being held to formulate plans for the various winter sports.

Charles S. Devine announced he had purchased Aurora from

OCTOBER: Aurora noted C.F.G.B. Radio Happy Valley had gone commercial. Also that Dr. N. Murphy of Corner Brook was in the area soliciting support for the establishment of a local commercial radio station. Frank Moores, Leader of the Provincial P.C. Party was guest speaker at a meeting held in Labrador City to select a party candidate for the area. Following a meeting held at Churchill Falls, Wabush businessman Peter Walsh was elected as the P.C. standard bearer for Labrador West in the next Provincial election.

Aurora noted that as of 14 Oct. I.O.C.C. had 1,850 and Wabush Mines 970, employees on their respective payrolls. Executives from E.P.A. and Quebecair visit the area. Both Ayre's and Bowring's held Fall Fashion Shows at the Ashuanipi Social Club. Aurora noted work was progressing satisfactorily on expansion to the Wabush Shopping Plaza. Hockey and Curling were underway for the 1970-71 season. Beautiful weather in October with temperatures degrees above average.

NOVEMBER: Carol Players present their first production of the season Final Dress Rehearsal. Aurora has several articles on doctor shortage in the area, especially at Labrador City. Nancy Greene and husband Al Raine visit Labrador City-Wabush. Remembrance Day services held in both towns on 11 Nov. Labrador Resources Development group meet at Labrador City. Construction announced on road from Labrador City-Wabush to Quebec border. Contract (for 12 miles) awarded to Lundrigan's Ltd.

DECEMBER: Quebec Cartier Mining award contract for construction of 88 miles of railroad from Gagnon to Mount Wright. Flying Up Ceremony for Wabush Guides and Brownies held at J.R.S. Collegiate gym. Fire destroys nearly completed apartment building in Wabush. Damage estimated at \$200,000. Wakathon raises \$7,500 for Wabush Stadium Fund. Santa Claus visits kiddies at Labrador City Arena and Wabush Recreation Centre. Carol Inn's to construct hotel in Labrador City. Work to begin early in 1971. Local co-op Society obtains \$200,000 loan, backed by the Provincial Government. Sept. Iles All Stars win Pee Wee Invitational Tournament. R.C.M.P. report arrest and convictions in three robbery cases.

And our final item for 1970. Congratulation to the Krystals who recently "cut" an L.P. record at R.C.A. Studio's Montreal. According to orchestra leader Stan Erbrink the record (at \$4.00 a copy) will be available locally this week. More details in our next issue.



Part of the more than 500 people who attended the formative meeting of the Carol-Wabush Co-op Society, at the Wabush Recreation Centre.

Church Calendar

OUR LADY OF PERPETUAL HELP
Rev. F. Lemire Rev. J. Laperriere O.M.I.

7:00 p. m. Mass (Sat. Evening).
9:00 a.m. Mass
11:00 a.m. Mass
5:00 p.m. Mass (French)
7:00 p. m. Mass
Weekday Masses 7:00 p.m.

OUR LADY OF ASSUMPTION (WABUSH)

Rev. Jos. Blouin O. M. I.
10:00 a.m. Mass
7:00 p. m. Mass
Weekday Masses 5:00 p.m.

PENTECOSTAL CHURCH GLAD TIDINGS
Pastor Gillett

11:00 a.m. Morning Worship
3:00 p.m. Sunday School

7:30 p.m. Evangelistic Service
Thurs. Young People's Meeting.
Tues. 8:00 p.m. Prayer Meeting.

ST. PETER'S ANGLICAN CHURCH
Rev. W.J. Bellamy

11:30 a.m. Holy Eucharist
11:30 a.m. Nursery.

CAROL UNITED CHURCH
Rev. Wm. Mayberry

10:30 a.m. Sunday School (Kind. Prim. Inter.)
11:30 a.m. Morning Worship
11:30 a.m. Nursery & Junior
7:15 p.m. Evening Worship.

SALVATION ARMY CITADEL
Lieut. R. Bungay

11:00 a.m. Holiness Meeting.
2:30 p.m. Sunday School
7:30 p.m. Evangelistic Service
Nursery During 11:00 Service.
Mon. 6:30 p.m. Band Practice Y.P.
Wed. 7:30 p.m. Corpscadets.
Thurs. 7:30 p.m. Band Practice SR.
8:00 p.m. Home League
Sat. 7:00 p.m. Youth Group.

CHRIST CHURCH (WABUSH)
Rev. J. B. Dickey

9:45 a.m. Church School
11:00 a.m. Morning Worship
Nursery Held During Worship.

ST. PAUL'S ANGLICAN CHURCH
Rev. W.J. Bellamy

8:00 a.m. Holy Communion
10:00 p.m. Holy Eucharist
7:15 p.m. Evening Prayer.

THE ASHUA NIPI SOCIAL CLUB

IS NOW AVAILABLE FOR FRIDAY NIGHT BOOKINGS

NO CHARGE FOR USE OF FACILITIES

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The Aurora

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Editorially Speaking

Well we seem to be off on a good start for 1971.

Readers will probably be pleasantly surprised by next week's Television schedule for C.J.C.L. Hours of operation have been extended to 1:00 a.m., or later, nightly; with the station beginning transmission at 2:30 p.m., Monday thru Friday. The new schedule also brings the language mix more in line with our present population breakdown. Where possible, programming delays will be reduced to one week and programs such as Nfld. News Digest will be shown here the same day as on the island.

We have it on good authority (from a Sept Iles source) that color reception may be just a matter of week's away. So it seems all our complaining did result in action after all.

An announcement shortly before year-end stated the discriminatory surcharge on liquor sold in Western Labrador would be removed as of 1 Jan. 1971.

I recall bringing this point before the House of Assembly in 1966. The then Minister of Finance, (I believe it was Dr. F.W. Rowe) replied that he would investigate the matter. It seems he did so following the Provincial General Election of 1966. After returning the Smallwood government to power for another 5 years the, so-called freight charge, was raised from 30 to 40 cents per bottle.

While this Province still has the highest liquor prices in Canada, at least it costs the same in Labrador City-Wabush as it does in St. John's.

Last week-end, looking through the first issue of Aurora for 1970, we clipped the food prices advertised 12 months ago and compared them with current costs. There's no doubt about it, food prices have been reduced by a significant amount, in comparison to one year ago.

While on the subject of living costs, we came across the following on A.M. Clock Radios in a recent edition of Consumer Reports, a U.S. publication, printed in Mount Vernon, N.Y. In that it did present an interesting disclosure on the cost of living, we felt the reprint may be of interest to many of our readers.

Mysteriously high Canadian prices; With this report on AM clock radios, Consumers Union of U.S., Inc., and the Consumers' Association of Canada begin a joint product-testing venture. Of the seven Canadian models of clock radios in this report, three bore close resemblance to U.S. models of the same brand name. The top-rated clock radio, the Canadian Westinghouse RLA3170, looked like the U. S. Westinghouse RLA3172 except for the clock face. But the U.S. version was ranked fifth because its selectivity left much to be desired. Also, seemingly identical Canadian and U.S. General Electric models were judged to be of somewhat different reception quality, as were quite similar Admiral models.

More noteworthy than differences in quality were differences in price. The Canadian versions of those pairs of Westinghouse, G.E. and Admiral sets carried list prices up to TWICE AS HIGH as the U.S. models. And the Japanese made Sony 8RC25, bought in both Canada and the U.S., was listed 50% HIGHER in Canada. Manufacturers told CU that the higher Canadian prices were wholly attributable to taxes. When we checked out that explanation, we found it unsatisfactory. Taxes do account for a substantial part of the price differential but not for all of it by any means. Canadian federal sales and excise taxes, which have no U.S. equivalents, add 27% to the wholesale price of a Canadian radio. And a somewhat higher Canadian tariff on Japanese radio parts pushes the tax disadvantage to around 31%. Those taxes are reflected, indeed magnified, in list prices in both the U.S. and Canada.

Still and all, that doesn't explain a 100% higher Canadian list price, especially when you consider that a resident of, say Windsor, Ont., can buy a radio for \$20 across the bridge in Detroit and take it home the same day for an additional \$8 or so in duties. Something besides taxes is pushing up radio prices and, we were told, the price of MANY OTHER PRODUCTS in Canada, relative to U.S. prices. Distribution costs may also be higher in thinly populated Canada. Some private and government economists interviewed, though, suggested the possibility of PRICE COLLUSION. That's something Canadian consumers might like to find out about.

Here 'n' There

SECURITY BLANKET: According to Pinkerton's Inc. of New York, U.S. terrorists have set off some 5,000 bombs in the last 18 months. That seems reason enough for the private security agency to offer, on a 10-day free inspection basis, a 25-pound nylon blanket that can be "quickly thrown over any suspicious object." The blanket is meant to suppress up to 90% of a bomb's fragmentation. The blanket, says Pinkerton's, is "expected to become standard safety equipment in many public and private facilities which are potential targets of terrorists."

SQUEEZE FOR NEWSPAPERS: Problems of high-cost production of newspapers were discussed recently at the conference of the Commonwealth Press Union. Newspaper executives agreed that newspapers are caught in a price squeeze and debated methods of improving their economics. "I don't know of any other industry in the world that has a 25-cent product selling for less than the price of a cup of coffee," James L. Cooper, president and publisher of The Globe and Mail of Toronto, said. "It's high time we put a proper value on ourselves."

VOLKS ON LONGER FOREIGN CAR KING: The Volkswagen no longer is king of the foreign market in Canada. It was dislodged from its No. 1 position during October past. Datsun had 22.4% of the foreign market and Volkswagen had 21.9%. In terms of market share, the Toyota is in third place with 19.6%. Registrations of foreign cars were 24.3% of the total Canadian market compared to 18.5% a year earlier.

WIFE WEARS THE PANTS: When women employees of a Colorado bank, asked to wear pantsuits to work, bank president R. Reisher said, "Absolutely not. I don't even allow my wife to wear a pantsuit." But Mrs. Reisher showed up at the bank in pants, and the next day Reisher gave pantsuits the O.K.

SCHOOLS INFORM R.C.M.P.: At least two high schools in Essex County

(Windsor, Ont.) have adopted a policy of informing the RCMP of any students involved with drugs in the schools, a Windsor alderman, said recently. Ald. B. Weeks said there have already been instances of school officials providing names to police, of students involved in any way with drugs, even before the parents are told. Ald Weeks, chairman of the city's civic committee on drugs, said that in 1970 there had been nearly 200 drug-related charges laid by police compared to 47 charges in 1969.

PAPER PACT: Indonesia and Canada recently signed an agreement under which Canada will grant \$200,000

worth of printing paper to Indonesia. The paper will be used for producing elementary school text books.

WOMEN BETTER DRIVERS: Pirelli, the giant Italian tiremakers, have just quizzed 7,500 European men and women on highway skills, temperament, habits and car safety. And the women won hands down. Pirelli found they have the edge over men when driving because they display better roadcraft; have a 30% lower conviction rate; have fewer accidents and fewer of them drink before driving and take more care of their passengers.

Putting Christ in Xmas

The Editor,
The Aurora

Dear Sir:

Since it's the Christmas season, would you allow me a little space in your very popular paper to speak out in defence of the One whom Christmas is all about? No, I don't mean Santa Claus, although driving through our twin towns one would think this was the case. We see Santa Claus waving at us from numerous front doors.

On Monday night while driving down Bartlett Drive in Labrador City I saw one of the saddest sights I've ever seen. There, on a certain front door was a big, brilliant Santa Claus. You say, "What's so sad about Santa Claus?" Well, to most people, maybe not too much, but when the front door that so proudly displays him belongs to a local clergyman, it's very sad indeed. One would think that a clergyman, above all else, would display something to show the true meaning of Christmas. While the world is clamoring after Santa Claus, surely the preachers can, at least, make an effort to portray Christ.

One would think that a man called of God to preach the gospel of Jesus Christ, would take advantage of this time of the year to get the good news outside the four walls of the church. It wasn't Santa Claus who was born to die for the sins of the world. It wasn't Santa Claus who gave the greatest gift that was ever given. It was God who gave the great gift when he gave his Son Jesus Christ. It was Jesus Christ who was born in that lowly stable in Bethlehem so long ago.

Why must a gospel preacher contribute to the diabolical lie of Santa Claus? A lie which has deceived and continues to deceive millions of innocent children. I am reminded just now of Jesus' words as recorded in Matthew 18:6.

"But who so shall offend one of these little ones which

(believe in me), it were better for him that a millstone were hanged about his neck, and that he were drowned in the depth of the sea."

I feel it's time to rid the world of Santa Claus and put action to the words, "Let's put Christ back in Christmas."

The clergy should be in the front lines in this endeavour; but if what I saw that night is any indication, they; or at least some of them are falling down on their commission. Let us, and especially at Christmas make an effort to restore to the world the true meaning of Christmas. Then, and only then, can we truly be called Christians.

Crusader for Christ

ED. NOTE: This letter dated 22 Dec. was not received until December 29. Too late for insertion in our last edition.

"Curfew"

The Editor,
The Aurora,

Dear Sir,

I wonder if the residents of Wabush complain about that awful loud noise at 8:30 p.m. every night at the Fire Dept.? Well the people nearby do, that's for sure, especially on Whiteway and the trailer park. What about our kids, who are six months or two years old! Do you people think they can sleep? I can't myself.

That awful noise is unnecessary because we know when our kids have to be in and so do they. What the fire alarm sounds it seems like it goes on for hours. Maybe some people love to hear it!

All the fire dept. crew have special phones in their homes, to let them know there is a fire. Why wake everyone? I think it's very stupid and unnecessary!

-Had Enough.

JANUARY

SALE



39" CONTINENTAL BEDS

Big Savings on this handsome Bed ensemble. Includes high quality spring mattress, box spring, legs and headboard. Available in 39" width only.

\$58.88

SALE
REG. 75.00

COMPLETE BUNK BEDS

Each bunk bed consists of two Colonial style beds, two springs, two springfilled mattresses and combination ladder and guard rail. These bunk beds can be easily converted into twin beds.



\$99.00

SALE

MEN'S TOP COATS

Excellent buy in handsomely styled Top Coat in Pure Virgin Wool fabric. Double breasted styling with Military collar. Lined. Assorted shades of brown in sizes 38 to 44. **REG. \$80.00** **SALE \$39.99**

MEN'S LONG SLEEVE SPORT SHIRTS

Autumn weight heavy cotton sports shirts in assorted check patterns... styled with button down breast pocket. Sizes small, medium, and large. **REG. \$10.00** **SALE \$6.99**

MEN'S LONG SLEEVE SPORT SHIRTS

Smart sport shirt styling in warm, and comfortable heavy cotton fabric. Long sleeve style. Assorted plain shades in sizes small, medium, and large. **REG. \$9.00** **SALE \$5.99**

MEN'S DRESS SHIRTS

Handsome stripe dress shirts in Fortrel and Cotton Permanent Press fabric Long sleeve button cuff style. Brown and Yellow with white pin stripes. Sizes small, medium and large. **REG. \$8.00** **SALE \$4.49**

MEN'S LONG SLEEVE KNIT SHIRTS

Orlon and Wool long sleeve style Knit Shirts with button cuff. Permanent Press never requires ironing. Assorted colours in sizes small, medium, and large. Machine washable. **REG. \$6.00 to \$7.00** **SALE \$4.49**

MEN'S DRESS SOCKS

NYLON, WOOL. STRETCH TO FIT ANY SIZE. **REG. \$1.50** **SALE 99¢ PR.**

MEN'S NECK TIES

100% POLYESTER. PLAINS AND PATTERNS. **REG. \$2.00 - \$3.00** **SALE 99¢ EA.**



510 COIL MATTRESS with BOX SPRING

Save on a comfortable mattress featuring 510 coils of 14½ gauge for extra support and extra firmness.

Deep tufted diamond quilt nylon ticking with attractive floral designs. Matching Box Spring. 54" width only. **SALE \$48.88**

QUILTED BEDSPREADS

Luxurious quilted Bedspread in Celanese - custom styled with deep quilted corded outer edge. Choose from assorted decorator colours. **REG. \$16.98** **SALE \$11.88**

MEN'S SUITS

Handsomely tailored Suits in Pure Virgin Wool. Choice of single or double breasted styling. Assorted plain shades, checks and stripes in sizes 36 to 44. **SALE \$49.99**

MEN'S WIDE WALE CORDUROY COATS

Stylish 4-button style coats in wide wale Corduroy. Belted and lined.

Choose from assorted colours in sizes 38 to 44. An excellent winters coat. **SALE \$34.99**

MEN'S BANTAMAC SKI-JACKETS

An exceptional low price for easy-fitting, long wearing Bantamac Nylon Ski Jackets. Styled with two way zipper and belt.

Colours Brown and Blue in sizes 38 to 44. **SALE \$16.99**

MEN'S FLAIR DRESS SLACKS

Pure Virgin Wool Flared dress slacks. Permanently creased. Low, modern waist with hook fastener. Assorted stripes and checks in sizes 28 to 36. **REG. \$18.98** **SALE \$11.99**

MEN'S SHOES

Excellent value in smartly styled genuine leather dress shoes ... with leather soles. Black only in sizes 8 to 11. **SALE \$12.99**



BOWRINGS
LABRADOR CITY

Labrador Television Guide

WEDNESDAY, JAN. 6

- 3:30 - MR. DRESSUP
- 4:00 - EDGE OF NIGHT
- 4:30 - TAKE 30
- 5:00 - 55 NORTH MAPLE
- 5:30 - OOPS
- 6:00 - BOBINO
- 6:30 - LA BOITE
- 7:00 - DROP-IN
- 7:30 - SINGALONG JUBILEE
- 8:00 - FRONT PAGE CHALLENGE
- 8:30 - 100,000 CHANSONS
- 9:00 - CONSOMMATEURS AVERTIS
- 9:30 - MICHAELANGELI PLAYS BEETHOVEN (one occ)
- 10:00 - IMPRESSIONS (one occ)
- 10:30 - SOMERSET MAUGHAM
- 11:30 - ALL AROUND THE CIRCLE
- 12:00 - NEWS

TUESDAY, JAN. 7

- 3:30 - MR. DRESSUP
- 4:00 - EDGE OF NIGHT
- 4:30 - MAD MOVIES (one occ)
- 5:00 - 55 NORTH MAPLE
- 5:30 - NICKA GOES TO BUCHAREST (one occ)
- 6:00 - BOBINO
- 6:30 - LA BOITE
- 7:00 - PLACE OF YOUR OWN
- 7:30 - BILL COSBY
- 8:00 - MAN AT THE CENTRE (one occ)
- 8:30 - CHER ONCLE BILL
- 9:00 - A LA BRANCHE D'OLIVIER
- 9:30 - THEATRE CANADA

Minister receives report

The Honourable W.J. Keough, Minister of Labour has received the report of the Conciliation Board appointed to deal with a dispute between the United Steel Workers of America, Local 6204, and Crawley and McCracken Company Limited, Labrador City. The Minister said the Board succeeded in effecting agreement between the parties. The Conciliation Board was comprised of Mr. Kevin Barry, LL.B., Chairman, Mr. Francis O'Dea, LL.B., nominated by the Union, and Mr. William Wells, LL.B., nominated by the Company.

- 10:00 - MADAME CHIANG KAI CHEK (one occ)
- 10:30 - THE INTERNS
- 11:30 - QUOTE & COMMENT
- 12:00 - NEWS

FRIDAY, JAN. 8

- 3:30 - MR. DRESSUP
- 4:00 - BEST OF THE POST (one occ)
- 4:30 - TAKE 30
- 5:00 - WORLD OF MAN (one occ)
- 5:30 - HI DIDDLE DAY
- 6:00 - BOBINO
- 6:30 - LA BOITE
- 7:00 - BEVERLEY HILLBILLIES (one occ)
- 7:30 - JULIA
- 8:00 - MANTOVANI-MUSIC FROM BROADWAY (one occ)
- 8:30 - MINUS 5
- 9:00 - DONALD LAUTREC
- 9:30 - LAUGH-IN
- 10:30 - TOMMY HUNTER SHOW
- 11:30 - NEWS
- 11:49 - FEATURE FILM

SATURDAY, JAN. 9

- 3:30 - HOCKEY
- 6:00 - GALLOPING GOURMET
- 6:30 - BUGS BUNNY
- 7:30 - CHARLIE BROWN (one occ)
- 8:00 - ZUT
- 8:30 - ZOOM
- 9:30 - ODD COUPLE
- 10:00 - THE MOST DEADLY GAME
- 11:00 - PIERRE JEAN JACQUES
- 11:30 - CINEMA

SUNDAY, JAN. 10

- 3:30 - HYMN SING
- 4:00 - ENCOUNTER
- 4:30 - CHILDREN'S CINEMA
- 5:30 - TOUR DE TERRE
- 6:00 - MUSIC TO SEE (one occ)
- 6:30 - WALT DISNEY
- 7:30 - QUELLE FAMILLE
- 8:00 - ATOMES ET GALAXIES
- 8:30 - ED SULLIVAN SHOW

MONDAY, JAN. 11

- 3:30 - MR. DRESSUP
- 4:00 - EDGE OF NIGHT
- 4:30 - TAKE 30
- 5:00 - 55 NORTH MAPLE
- 5:30 - ROCKET ROBIN HOOD
- 6:00 - BOBINO

- 6:30 - LA BOITE
- 7:00 - DROP-IN
- 7:30 - MIKE NEUN SHOW
- 8:00 - TELESCOPE
- 8:30 - A LA SECONDE
- 9:00 - PARADIS TERRESTRE
- 9:30 - THIS LAND
- 10:30 - BOLD ONES
- 11:30 - NEWS

TUESDAY, JAN. 12

- 3:30 - MR. DRESSUP
- 4:00 - EDGE OF NIGHT
- 4:30 - TAKE 30
- 5:00 - 55 NORTH MAPLE
- 5:30 - BANANA SPLITS
- 6:00 - BOBINO
- 6:30 - LA BOITE
- 7:00 - PARTRIDGE FAMILY
- 7:30 - NEWS DIGEST
- 8:00 - RED SKELTON
- 8:30 - STOREFRONT LAWYERS
- 9:30 - MOI ET L'AUTRE
- 10:00 - RUE DES PIGNONS
- 10:30 - TUESDAY NIGHT
- 11:30 - NEWS

WEDNESDAY, JAN. 13

- 2:30 - MR. DRESSUP
- 3:00 - SESAME ST.
- 4:00 - 55 NORTH MAPLE
- 4:30 - TAKE 30
- 5:00 - EDGE OF NIGHT
- 5:30 - DROP-IN
- 6:00 - BOBINO
- 6:30 - BOITE
- 7:00 - OOPS
- 7:30 - QUOTE & COMMENT
- 8:00 - SINGALONG JUBILEE
- 8:30 - SOMERSET MAUGHAM
- 9:30 - CENT MILLE CHANSONS
- 10:00 - CONSOMMATEURS AVERTIS
- 10:30 - THIS LAND
- 11:30 - NIGHT NATIONAL
- 11:52 - GUNSMOKE
- 12:52 - SIGN OFF

THURSDAY, JAN. 14

- 2:30 - MR. DRESSUP
- 3:00 - SESAME ST.
- 4:00 - 55 NORTH MAPLE
- 4:30 - TAKE 30
- 5:00 - EDGE OF NIGHT
- 5:30 - BANANA SPLITS
- 6:00 - BOBINO
- 6:30 - BOITE
- 7:00 - A PLACE OF YOUR OWN
- 7:30 - THE INTERNS
- 8:30 - CHER ONCLE BILL
- 9:00 - A LA BRANCHE D'OLIVIER

- 9:30 - THEATRE CANADA
- 10:00 - MUSIC ALBUM
- 10:30 - FLYING CIRCUS
- 11:00 - ENCOUNTER
- 11:30 - NIGHT NATIONAL
- 11:52 - NAME OF THE GAME
- 1:22 - SIGN OFF

FRIDAY, JAN. 15

- 2:30 - MR. DRESSUP
- 3:00 - SESAME ST.
- 4:00 - 55 NORTH MAPLE
- 4:30 - TAKE 30
- 5:00 - EDGE OF NIGHT
- 5:30 - DROP-IN
- 6:00 - BOBINO
- 6:30 - BOITE
- 7:00 - HI DIDDLE DAY
- 7:30 - BEVERLY HILLBILLIES
- 8:00 - JULIA
- 8:30 - MINOS CINQ
- 9:00 - DONALD LAUTREC
- 9:30 - LAUGH-IN
- 10:30 - TOMMY HUNTER
- 11:30 - NIGHT NATIONAL
- 11:52 - FEATURE FILM

SATURDAY, JAN. 16

- 3:00 - HOCKEY
- 6:00 - GALLOPING GOURMET
- 6:30 - BUGS BUNNY
- 7:30 - BILKO
- 8:00 - ZUT
- 8:30 - ZOOM
- 9:30 - COUNTRYTIME
- 10:00 - HAWAII 5-0
- 11:00 - PIERRE, JEAN, JACQUES
- 11:30 - NIGHT NATIONAL
- 11:52 - CINEMA

SUNDAY, JAN. 17

- 3:30 - MR. PIPER
- 4:00 - TWEEN SET
- 4:30 - ROAD WEST
- 5:30 - TOUR DE TERRE
- 6:00 - LAND AND SEA
- 6:30 - WALT DISNEY
- 7:30 - QUELLE FAMILLE
- 8:00 - ATOMES ET GALAXIES
- 8:30 - ED SULLIVAN
- 9:30 - SUNDAY AT NINE THIRTY
- 10:30 - WEEKEND
- 11:30 - NEWS DIGEST
- 11:52 - FEATURE FILM

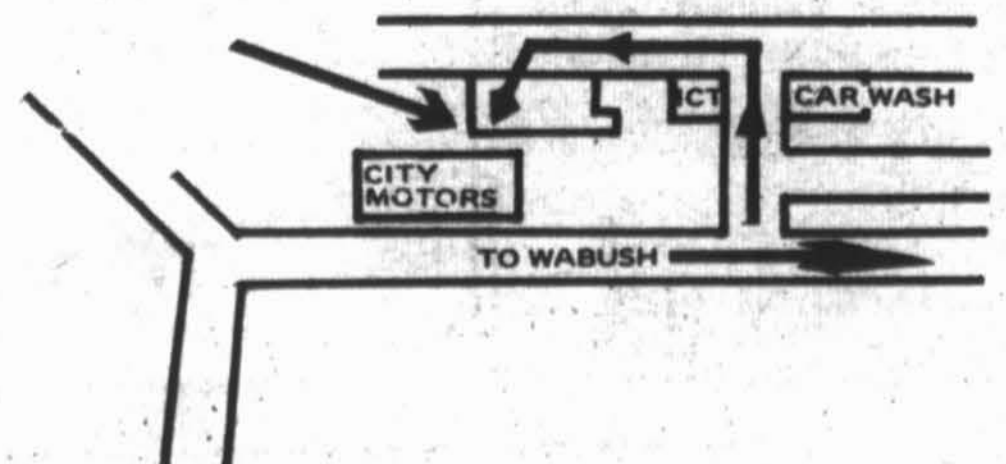
WIGS BIG BUSINESS: The Canadian women's wig market, now worth an estimated \$50-million annually, has shown excellent growth in recent years, according to George Ruderfer, president of Coventry Products Ltd. of Toronto. The company plans to spend about \$200,000 on advertising its wigs, which are made from synthetic fibre, during 1971. It is extending a print campaign from eastern to western Canada.

SHORT SHORTS COMING BACK? The sweater sets, short shorts and pedal pushers of the 1950s made a come back for spring in the international collection of Halston. He opened his show in New York last week with a flowing red wool collared midi-length cape over short shorts. Then with the exception of a few wrap dresses, he showed an almost entirely separate look of wrap skirts, knickers, midi length vests, pants and shorts. "Almost anything more than a sweater and skirt looks square," said the designer's assistant and commentator, Ed Austin. A standout was emerald green short shorts with matching wrap blouse worn with kneelength boots. The sweaters often were worn belted and with what he called "figure eight" skirts, which had slits up the front and the back so that one leg was exposed at almost all times.

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JANUARY

SALE

Start the New Year off with super savings. Shop, Buy, and Save on these and many other unadvertised specials now offered during our January Sale Event. It's a savings event you won't want to miss - shop early for best selection.



LADIES' BULKY Cardigans & Sweaters

Great savings on an assortment of lovely bulky knit pullovers and cardigans ... button-to-the neck and vest styles with belt Cardigans ... and Pullovers in turtle and mock turtle neck styles. Cable stitch design in 100% Acrylic Knit. Pink, Green, Blue and White in S, M, L.

REG 10.98 SALE **6.99** EA

LADIES' Casual Dresses

You'll want several of these delightfully styled casual dresses. Choice of assorted styles and fabrics including mini's and midi's. Sizes 7 to 20.

REG 17.00 to 30.00

SALE **1/3** OFF

LADIES' Car Coats & Midi's

A small selection of Car Coats and Midi Coats - all winter weight fabrics with quilted or satin linings. Car Coats in double breasted style with belt. Midi's belted or unbelted with large collars and matching large scarf. Sizes 10-12-14-16-20.

REG 22.00 to 65.00

SALE

1/3 OFF



BABY CRIB (30x54) WITH MATTRESS

White enamel finish Baby Crib. Made of Hardwood. Features four positional spring, one drop side. Good quality plastic covered mattress, teething rails, and large plastic casters. Multi coloured decal.

SPECIAL

44⁴⁴ EA

LADIES' WINTER BOOTS

Limited quantity of High Vinyl Boots with side zipper. Low heel and warmly lined. Also ankle boots in vinyl. Pull-on style. Black, Brown, and Tan in sizes 7 to 11.

REG 17.00 SALE **8.98** PR

LADIES' FASHION VESTS

A selection of fashion vests in solid shades and stripes. Scoop and V-neck sleeveless and belted styles. Ideal to wear over blouses and sweaters with skirts or slacks. Sizes small, medium, and large.

SPECIAL **4.99** EA

LADIES' STRETCH SKI PANTS

Excellent value in stretch style Ski Pants with under-the-foot band. Zip fastened side closure. Gold, Brown, Black, Green and Blue in sizes 8 to 18.

SPECIAL **6.88** PR

BOYS' Duffle Coats

100% Orion Pile Duffle Coats - giving warmth without weight. Smart looking and long-wearing. Assorted colours in sizes 8 to 16.

REG 16.99 SALE **11.99** EA

BOYS' WIDE WALE Corduroy Jackets

Wide Wale Corduroy Jackets with 100% Orion Pile lining. Smartly styled in Brown or Green. Sizes 8 to 16.

REG 24.98 SALE **17.99** EA

BOYS' IMITATION SUEDE Fringe Jackets

A great fashion look at a new low low price. Handsome Western Cut Coat in Imitation Suede and fringe treatment. Fully lined. Snap fastener closure.

REG 22.95 SALE **15.99** EA

BOYS' OR GIRLS' 2 pce SNOWSUITS

Smartly styled 2 piece style snow suits in Cire nylon. Pants in a contrasting shade to Jacket. Hooded jackets for girls with pile trim hood ... boys hood untrimmed. Gold, Blue, Green in sizes 4 to 6x.

REG 15.00

8.99 SET SALE

BOYS' OR GIRLS' 2 pce SNOWSUITS

Small quantity of 100% Nylon Snowsuits - wind and waterproof. Pile trimmed hood, side fastening and pockets trimmed with braid. Blue and Green in sizes 4 to 6x.

REG 16.00 SALE **9.99** EA

BOYS' OR GIRLS' SKI JACKETS

Nylon Ski Jackets with heavy duty zipper front - and storm cuffs. All have quilt or pile lining for extra warmth. Brown, Green, Blue, Gold, and Navy in sizes 4 to 6x.

REG 7-17.00 SALE **1/3** OFF

GIRLS' SKI JACKETS

REG 10-18.00 SALE

1/3 OFF

Windproof and waterproof Ski Jackets. Zip front closure with concealed hoods and storm cuffs. Nylon, Cire and Pile in colours Red, Pink, Blue and Gold in sizes 7 to 14.

CHILDREN'S SNOW PANTS

Bib style front with over the shoulder straps. Smartly styled in nylon fabric. Double knees, and ankle zips. Brown, Green, Navy in sizes 2-3-3x.

SPECIAL **2.99** PR

FLANNELETTE BLANKETS

Here is a great opportunity to replenish your flannelette blanket supply at exceptional savings. Take advantage of these low, low prices on single and double bed size.

70 x 90 SALE **2.33** EA
80 x 100 SALE **3.33** EA

INFANTS' 1 PCE SNOWSUITS

Small quantity of 100% Nylon Snowsuits - wind and waterproof. Pile trimmed hood, side fastening and pocket trimmed with braid. Blue and Green in sizes 4 to 6x.

REG 13.00 SALE **8.99** EA

CHARGE IT!



BOWRINGS
LABRADOR CITY

BIGGER SHIPS: Scott Lithgow, the Clydeside shipbuilding group, has started a \$25-million development program that will include creation of a berth for the building of two 260,000-ton tankers it has on order, but which is planned for ultimate expansion to accommodate vessels of one million tons deadweight. The idea would be to build the vessels in two or more sections, to be launched separately and joined in the water. The company would be spared the heavy investment of constructing a building dock and would be able to retain the production pattern of the group, spread along the Clyde. This is the sort of investment recommended for the British shipbuilding industry in the annual report of the Shipbuilding Industry Board, which assists

financing. The report says that with world demand for ships at record levels, British builders must hasten to add capacity to build larger ships, increase investment and improve management. The board suggests the pattern of demand may be concentrated in the over 100,000-ton and under 30,000-ton ends of the market range.

EXPORTS UP 14% TO 31 OCT.: Canada's exports rose 7.8% in October from a year ago to \$1,454,000,000, the Dominion Bureau of Statistics reported late last month. For the first 10 months exports totalled \$13,945,000,000, up 14% from \$12,228,000,000 in the corresponding period last year. October exports to the United States, Canada's biggest trading partner, declined 9.4% from

a year ago to \$950 million. Shipments to Britain rose 49% to \$111 million, and exports to other Commonwealth and preferred countries rose 49% to \$73 million.

Shipments to the European Common Market rose 86% to \$120 million. Shipments to Japan increased 59% to \$59 million, and to Latin America 66% to \$56 million and to other countries 100% to \$83 million.

However, exports of automobiles fell 26.2% because of the General Motors of Canada Ltd. strike. Canadian exports to Britain in the first 10 months rose 33.5% to \$1,224,500,000, to Japan 29.8% to \$665,500,000 and to other Commonwealth and preferred countries 26.7% to \$642,300,000. Shipments to the United States amounted to \$9,099,800,000 up 4.5%.



Two of our younger sport's winners; to the left in boxing; to the right in softball.

NOTICE — EYE EXAMINATIONS

**DENIS PAXMAN (F.B.O.A. Eng.)
OPTOMETRIST**

Denis Paxman (F.B.O.A. Eng.) — Optometrist — will be in Wabush, on the following dates:

LOCATION: Upstairs in the Wabush Recreation Centre.

DATE & TIMES: Monday, January 11, 1971

10 a.m. — 12 Noon
1 p.m. — 5 p.m.
6 p.m. — 10 p.m.

Tuesday, January 12, 1971

10 a.m. — 12 Noon
1 p.m. — 5 p.m.
6 p.m. — 10 p.m.

Wednesday, January 13, 1971

10 a.m. — 12 Noon
1 p.m. — 5 p.m.
6 p.m. — 10 p.m.

Thursday, January 14, 1971

10 a.m. — 12 Noon
1 p.m. — 5 p.m.
6 p.m. — 10 p.m.

Through the courtesy of Wabush Mines, Dr. Paxman will be available to the residents of Wabush and Labrador City for eye examinations and prescribing of glasses on the dates above and in the future will be visiting Wabush and Labrador City for four days every month. For appointments please phone the Recreation Centre 282-3142 between 9-11:30 a.m. and 1:30 - 4:30 p.m.

The lighter side

THE PROPER WAY TO RETIRE: After 40 years of hard work, Smith retired with \$90,000, which he had gained through courage, diligence, initiative, skill, devotion to duty, thrift efficiency, shrewd investment and the death of an uncle who had left him the sum of \$89,000.50.

PRETTY POTENT: Farmer: "Doctor, you know that box of pep-up sex pills I got from you last week?"

Doctor: "Yes?"

Farmer: "Well, I accidentally dropped them down the well."

Doctor: "I hope you haven't drunk the water!"

Farmer: "We can't even get the pump handle down!"

ROBOT: A man walked up to a vending machine, put in a coin and pressed the button labeled: "Coffee with double cream and sugar." No cup appeared, but the nozzels went into action, sending forth coffee, cream and sugar. After the proper amounts had gone down the drain, the machine turned off.

"Now that's real automation," exclaimed the customer. "This thing even drinks it for you."

LATE FOR WORK: "Where do you think you're going?" shouted the policeman to the driver going the wrong way on a one-way street.

"I don't know," he replied, "but I must be late. Everyone else seems to be coming back."

BARGAIN ROW: There were three stores in a row. On a certain day the man at one end put up a sign: "Fire Sale," the man on the other end put up a sign: "Bankruptcy Sale." The man in the middle thought a while, and then put up his sign: "Main Entrance."

THE BABIES: From the President of Kiddie Products as quoted in the Boston Globe. "It's not just the number of babies; it's the same babies getting the same stuff from 15 different people....."

"They buy and they don't even consider whether the baby needs it....That's what is so beautiful about our business."

THE BLUE BLOOD: The Senator had come to the college to make the speech at the Commencement exercises, and the Dean of the College was introducing him.....

"I can't possibly list all the accomplishments of this man," he said, but I know you'll be interested to know that he has a nine-inch 'Who's Who.'"

THE IMPERSONAL TOUCH: From the Wall Street Journal. A letter to charge account customers of Raleighs, a Washington, D.C., retailer, begins: 'I am a computer and I'd like to say hello.'

COMING OFF THE ASSEMBLY LINE: A little boy who had spent a week at a dude ranch told his mother excitedly: "Mom, I even saw a man who makes horses."

"Are you sure?" asked his mother.

"Yes," he replied. "He had a horse nearly finished when I saw him and he was just nailing on the feet."

THE QUICKIES: Sign in a beanery: "Eat here.....a million flies can't be wrong."

Some girls like to fight against being kissed. Others just take it lying down.

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JANUARY

SALE



"GENERAL" FREEZER (WHITE ONLY)

Available in three sizes: from the compact 8 cu. ft. to the spacious 20 cu. ft. Cabinet is constructed of cold rolled steel supported by two heavy gauge steel runner to prevent centre sag. Oven baked Acrylin enamel exterior applied by computer controlled process to guarantee a gleaming finish.

8 CU FT
REG 199.00

SPECIAL
\$177

15 CU FT
REG 229.00

SPECIAL
\$199

20 CU FT
REG 259.00

SPECIAL
\$229

FLEETWOOD 3-WAY STEREO COMBINATION

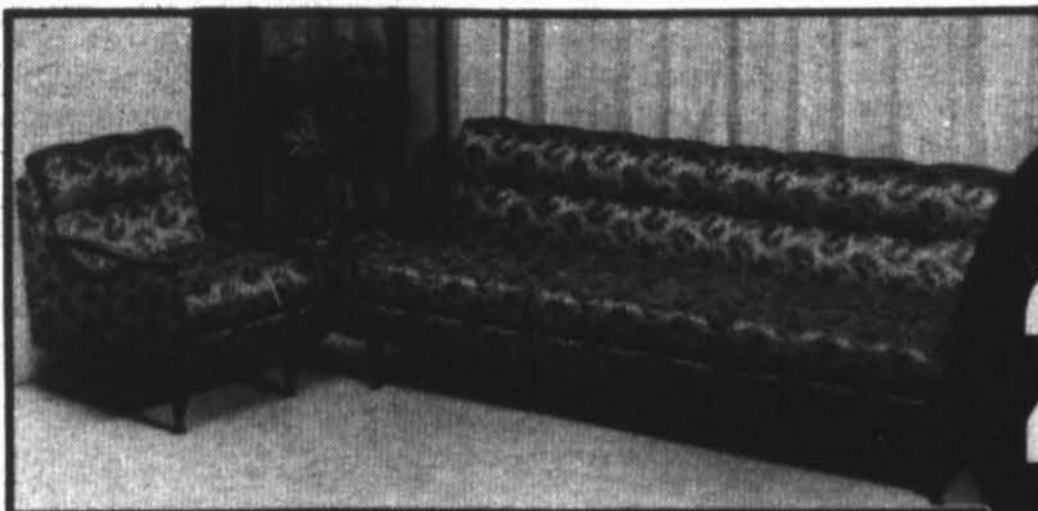
Deluxe home entertainment centre including 23 inch TV. Solid state 25 watt amplifier and AM/FM radio. Automatic Garrard 2025 stereo record changer. High fidelity sound. Handcrafted cabinet in grained walnut wood finish.

SPECIAL **499⁰⁰**

SIMPSONS ENGLISH 53 pce DINNER SET

Beautiful Dinnerware you'll be proud to serve to your most important guests. Chinastyle by Simpsons of England. Set consists of 8 each of Dinner Plates, Bread & Butter Plates, Cereal dishes, Fruit Nappies, Teacups and Saucers .. 1 12" Platter, 1 9" Baker, 1 Cream, 1 covered Sugar.

SPECIAL **48⁸⁸ SET**



2 PIECE CHESTERFIELD BY BERKSHIRE

Limited number of beautiful Chesterfield Suites in assorted colours and fabrics in floral or modern designs. Copper/Gold, Copper/Green, Gold/Green, Gold/Blue. Tufted back and reversible cushions. Decorative wood arms.

SPECIAL
244⁰⁰



GENERAL ELECTRIC WASHER - DRYER

Complete home laundry. G.E. Washer with 16 pound tub capacity. Single speed with Permanent Press cycle. Dryer. Timed Dry Cycle, 2 temperature selections. Permanent Press Cycle. Safety start switch. White only. Limited quantity.

\$488 PR

SIMPSONS ENGLISH 53 pce DINNER SET

Distinctive dinnerware to enhance any dining table. Chinastyle dinnerware by Simpson of England. Set consists of 8 each of Dinner Plates, Bread and Butter Plates, Cereal Dishes, Fruit Nappies, Teacups and Saucers; also one 12" Platter, one 9" Oval Baker, 1 Covered Sugar and 1 Creamer.

\$38⁸⁸ SET

SPECIAL

- TOWELS \$1.99 & 99^c ea
- FACECLOTHS 2/66^c
- BATHROOM TOWEL POLES \$2.22 ea
- CUPS & SAUCERS 3/\$1.00
- THROW CUSHIONS \$2.22 & \$3.33 ea

COUNSELLOR BATHROOM SCALES \$3.99 ea

- BOOT TRAY 88^c ea
- GARBAGE BAGS (25 pkg) 99^c pkg

SHOWER CURTAIN SET \$3.44 ea
8 & 6 PCE SETS GLASS TUMBLERS \$2.66 set

- TEXMADE NO IRON SHEETS (NO. 1 IMPERFECTS) \$3.99 ea
- PILLOW SLIPS \$1.99 pr

NEW TOOLS FOR YOUR KITCHEN AT SPECIAL LOW PRICES

- Drainboard & Dishrack \$1.66
- COLANDER (8 1/2 in. dia.) 38^c
- 4 PCE MIXING BOWL SET 99^c
- SALAD SET (9 PCES) \$2.22
- Plastic Waste Basket 99^c
- 10 QT HANDLED BUCKET 77^c
- 5 PCE BEVERAGE SET 99^c
- Ice Cube Tray Pack 99^c
- MEMO CADDY 88^c

CHANTICLEER 45 pce DINNER SET
Delightful "Chanticleer" dinnerware by Simpsons of England. Set consists of 8 each of Dinner Plates, Bread and Butter Plates, Cereal Bowls, Teacups, and Saucers. One 12" Platter, one 9" Oval Baker, 1 Cream, 1 covered Sugar.
SPECIAL **\$29⁸⁸ SET**

YOUR BOWRINGS CREDIT CARD is your invitation to better living
BOWRINGS
LABRADOR CITY





Autumn in Labrador West (October 1970, Labrador City).

Speaking of Sports

HOCKEY: The big action over the holiday season was the Pee-Wee Invitational Series in which teams from Schefferville, Sept Iles, and St. John's competed with the L.C. All Stars. We saw practically all games of the Tournament which certainly proved a success. Attendance averaged about 600 at each game and this was thought satisfactory considering the dates on which the series was held.

After the initial outings of the four teams it was obvious Sept Iles had the strongest aggregation. The main contest was who would meet them in the finals. Schefferville, although giving a good account of themselves, were not quite up to par with the other two teams. So it was a battle between the St. John's (Mount Pearl) "Pepsi's" and the local team. In the crucial game the Labrador City, Pee Wee All Stars defeated the "Pepsi's" and earned the right to meet Sept Iles in the finals. Although outshot and outplayed the L.C. team lead late in the second period of the final game by a score of 2-1. Sept Iles tied the score before the period ended and won with two unanswered tallies in the third.

A special word of praise to Rollie Belliveau for his work in organizing this smoothly run series. And to Don Weaver (Pee Wee Director) plus of course the "Mom's Club" for providing accommodations.

Senior leagues: Both the "A" and "B" have resumed activities after the holiday break. Also the Industrial League's have returned to action. Hope to have more details and schedules for our next edition.

SKI NEWS: Understand there was plenty of activity of Smokey Mountain over the holiday season but unfortunately our reporters on the hill, "The Chick's", are on a skiing vacation in Wyoming.

However we noted this short article a few days ago and pass it along.

TO THE SLOPES: The Bank of Montreal gave a lift to Canadian skiers last month, announcing it would take over the sponsorship of the country's World Cup ski races in February 1971. The Canadian Ski Association was worried it would run up a large deficit in the races, after Imasco Ltd. withdrew its sponsorship last spring. Now, with help from the bank and the federal government, the event will be held February 12-14 at Mont Ste. Anne, 20 miles east of Quebec City.

BROOMBALL: Haven't heard from the league of late and would appreciate statistics. And while we are on this pont, HOW ABOUT IT, Dart players, Basketballers, Curlers and other sports leagues, many of our readers are interested in your activities, why not pass along an occasional release for publication in Aurora, P. O. Box 2090, Labrador City.

Scout and Cub Awards

In the Cub Packs there is an award for the outstanding cub of the year, so starting with the 1st pack -

1st Pack Cub of the year - Gerry Messman, awarded presented by Fenton Henry, A.C.M.

2nd Pack Cub of the Year - Peter Collins - Award presented by Bud Miller, C.M.

3rd Pack Cub of the Year - Billy Dove - award presented by Dave Callaghan, C.M.

4th Pack Cub of the Year - Derrick Gullage award presented

by Miss Anne Harriatha, C.M. Award for the most helpful Cub at Cub Camp at Duley Lake went to Cub Bloyd Dekker.

While we are on Cubs let me give you the names of the Cub Leaders this year, again to start with the 1st Pack we have

1st Pack - Charles Granter, C.M., Fenton Henry, A.C.M.; Frank Ring, A.C.M.

2nd Pack - Bud Miller, C.M., Mrs. E. Miller A.C.M.; Mrs. Mann, A.C.M.; Robert Squires, A.C.M.

3rd Pack - David Callaghan,

C.M.; Gus Slaney, A.C.M., John Wells, A.C.M.; Laurie Hutchcraft.

4th Pack - Miss Anne Harriatha, C.M.; Capt. Halsey, A.C.M., Mrs. R. Baker, A.C.M.; Scout Keith Lang.

Now we will give you the Scout Leaders:

1st Carol Troop - Art Healey, S.M.; Richard Grieve, A.S.M.; Bernard Waddington, A.S.M., Doug Patton, A.S.M.;

2nd Troop - Joe Sheppard, S.M. Bob Vatcher, A.S.M.; Rev. B. Mayberry, A.S.M.; Lt. Bungay, A.S.M.; R. Hollett.

3rd Troop - Cator Brown, S.M.; Gilbert Noel, A.S.M.; Allain Blackburn, A.S.M.

Venturers - Paul Burchert Adviser. Bill Soper, Group Scouter, K. Greene, Cub Scouter.

There you have all the Scouters in the Carol Scout Group. 30 in all and we have just over 200 boys in all, which means roughly eight boys to one leader so you can see that those leaders, if they mean to play the game of Scouting do not stop much.

Now we will give you the Scout Awards.

1st Troop - Outstanding Patrol Leader of the year - Gary Timmons, 2nd year in a row - award presented by A. Heally.

Scout: David Dmytryk presented by A. Heally.

2nd Troop - Patrol Leader - Richard Timmons, 2nd year in a row. Presented by Bob Vatcher, A.S.M.

Scout - Terry Leonard presented by Bob Vatcher, A.S.M.

3rd Troop - Patrol Leader - Tony Brown - Those awards did not arrive in time.

Scout: David Best.

The award for the most HELPFUL SCOUT in Camp (That's not what Skip Said) went to Claus Burchert.

LEGAL CARD

LAWYER

ISAAC MERCER, Q. C.

will be at Labrador City and Wabush January 22nd to 27th. and may be contacted at the Sir Wilfred Grenfell Hotel - Tel. 282-3221

ARTHUR F. MILLER

ADVOCATE - LAWYER

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944 - 5555 (Office).

SKIING with

Al Paine

Head Coach, Canada's National Ski Team.

Intermediates—1

KNOWING WHEN TO REST

It's a nice day, the snow is good and the lift lines are short - a skier's dream. With these conditions, you can pretty well ski as much as you want to, but you should realize that you may become too tired. Don't be afraid to skip a run. Take a break for a hot chocolate or coffee.

WHEN ARE YOU TOO TIRED?

Although this differs with each individual, it is probably the moment when you feel that you are losing control of your skis. They may be wandering more than usual or you may be reacting too slowly in bumps and are being thrown into the air more than earlier in the day.



It is important to recognize when you are becoming too tired, and to note the snow conditions which are accompanying your weariness. If the snow is heavy and soft (potentially very dangerous), you should take a short break to recover before the next run. You will find that you will enjoy the next run much more and you will be skiing safely.

JANUARY

6 PIECE "INCLUDING DELUXE ROCKER" KITCHEN SET

Deluxe Kitchen Set includes Table 36 X 48 X 60 with jack knife centre panel. Arborite top in tan with decorative inlay. Straight chairs and rocker are covered with jersey back material for durability. Colour walnut and Pecan floral design.



\$144

SALE

PLATFORM ROCKERS

Attractive and comfortable Platform rocker with foam padded seat and upholstered back. Upholstered with leatherette and nylon frieze covering. Colours Moss, Brown or Gold.

\$44.44



SALE

SALE

5 PIECE KITCHEN SET

Limited quantity. Table 36X48X60 with arborite top in pecan-finish and decorative inlay. Back and seat of chairs upholstered in jersey backed fabric. Colours Charcoal, Bronze or White.

REG. \$119

\$88.88

SALE

QUILTED BEDSPREAD

Luxurious quilted bedspread to enhance the beauty of any bedroom. Available in decorator colours of Rose, Gold, or Blue. Two sizes 80X108 and 95X108.



\$14.88

SALE

CHENILLE BEDSPREAD

Excellent value in no-iron, machine washable chenille bedspread with attractive fringe. Double and twin bed size.

\$8.88

SALE

BATHROOM HAMPER

Spacious bathroom hamper, sturdily constructed with padded top. Large selection of patterns and colours. Save at this low price.

\$10.99

SALE

BLOWN GLASS

An assortment of new decorative items at special low prices including Bud Roses, Ashtrays, 3 piece console sets.

\$1.88 **\$16.66**

SALE

14 PIECE PUNCH BOWL SET

Attractive Sets in clear cut crystal. Set includes 12 cups, Large Punch Bowl and Ladle.

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SALE

5 PIECE BATH MAT SETS

Save now at this low, low price on lovely 5 piece Bath Mat Sets available in a good selection of decorator colours.

\$6.66

SALE

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\$54.44

SALE

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Designed to replace many household tools. Dirt cup empties like an ash tray. No bags to purchase. Lightweight. can be used on rugs or floors. Power suction edge nozzle provides complete wall to wall cleaning.

\$34.44

SALE

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Professional style portable hair dryer. Lightweight and compact. Folds into handy carrying case.

\$19.99

SALE

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One of the most convenient appliances you could wish in your kitchen. with a hundred and one uses in cooking for the family.

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SALE

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Brews 3 to 9 cups and keeps coffee hot automatically. Best selector for choice of mild, medium or strong coffee. Durable stainless steel pump and stem.

\$24.88

SALE

FOAM and URETHANE NYLON CARPET

Made of continuous nylon fibre, loop pile. This carpet is backed with foam and urethane. Tweed effect pattern. available in Green, Gold, and Rust. Serged edges for durability.

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9' x 12' SALE **\$68.88**

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\$16.99

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\$13.99

SALE



BOWRINGS
LABRADOR CITY

Regional Development Incentives Act: an analysis of the first year

— From November issue of APEC Newsletter.

New capital investment in manufacturing and processing facilities amounting to more than \$131 million.

A total of 3,174 new jobs being created.

Grants totalling nearly \$30 million.

No change in the structure of the manufacturing industry.

Major growth centres relatively unaffected.

These are the chief conclusions reached following an analysis of the first year's operations of the Regional Development Incentives Act in the Atlantic Provinces.

Distribution of grants

During the period Oct. 21, 1969, when the RDIA program became fully operative, to Sept. 30, 1970, a total of 285 grants were offered and accepted in Canada, excluding those which were withdrawn after initial offer and acceptance. Of these, 84, or 29.5 per cent of the total, were in the Atlantic Provinces — 11 in Newfoundland, nine in Prince Edward Island, 30 in Nova Scotia and 34 in New Brunswick. Quebec received 104 grants, representing 36.5 per cent of the total, while 65 went to the Prairie Provinces—42 of them to Manitoba. The remainder went 22 to Ontario and 10 to British Columbia.

Of the Canadian total of 285 grants, 170 were for new plants or new products and were thus eligible for both the primary and the secondary grant assistance, while 115 were for modernization and/or expansions, eligible for only the primary grant. The Atlantic Provinces received 47 of the grants for new plants and products, representing 27.6 per

cent of the total of such grants, and 37 for modernizations and/or expansions, 32.2 per cent of the total. The grants to Newfoundland were divided between six for new plants and products and five for modernization and/or expansions, in Prince Edward Island seven and two, in Nova Scotia 13 and 17, and in New Brunswick 21 and 13.

Of the grants to assist the establishment of new plants and the production of new products 37.6 per cent went to Quebec and 22.4 per cent to the Prairie Provinces. Ontario received a relatively small share of 7.6 per cent and British Columbia 4.7 per cent. To assist with plant modernization and expansion 34.8 per cent of the grants went to Quebec and 23.5 per cent to the Prairie Provinces, while Ontario receive 7.8 per cent and British Columbia 1.7 per cent.

Investment and employment

More important than the actual number of grants is the effect these will have on investment and particularly on employment.

Quebec received the largest portion of the estimated value of all grants under the Regional Development Incentives Act between Oct. 21, 1969 and Sept. 30, 1970 — 38.1 per cent of the total. These grants, amounting to about \$30.3 million, assisted with an investment outlay of about \$106.4 million and are expected to add 6,687 new manufacturing jobs in the province.

Thus in Quebec each grant, on the average, assisted with an investment of about \$291,000 creating 64 new jobs. Looked at from another point of view each new job created called for an investment of about \$16,000 and an RDIA grant of about \$4,500. For new plants and products the

incentive grants amounted to 31.0 per cent of the estimated capital costs and for modernizations and expansions 17.5 per cent.

The 104 grants received by Quebec tended to be concentrated in the designated areas around Montreal and in the Eastern Townships. Among the Quebec grants were two large projects directed to the production of computers and components — one with an estimated capital cost of over \$21 million and the other estimated to cost about \$10.6 million. Other large projects include the production of furnace type carbon black at an estimated capital cost of over \$7 million and the production of sheet glass at a capital cost of \$13.5 million. These four large projects are expected to create 1,584 new jobs, equivalent to 23.7 per cent of the new employment which is expected to result from the total 104 Quebec projects assisted under the program.

Nova Scotia is the province with the second largest industrial incentive grant allocation — about \$20.2 million. These grants, however, are expected to call forth a capital investment which is higher than that in any other province — about \$109 million. The average grant value, at about \$673,000, is the highest in Canada; and at about \$92,000 the capital cost of creating each new employment opportunity is also the highest in Canada, as is the value of the grant for each new job on the average at about \$17,000. For new plants and products in Nova Scotia incentive grants are equal to 20.4 per cent of capital costs, and for modernizations and expansions to 15.6 per cent.

This situation in Nova Scotia is heavily influenced by three large grants, amounting in total to about \$20 million and representing 78.6 per cent of the total grants in the province, to the Sydney Steel Corp. for modernization and expansion. These three grants will assist in an estimated capital investment of about \$94 million, representing 86.4 per cent of the total investment in Nova Scotia, but will provide no additional employment.

Grants for capital expenditure in excess of \$1 million for new plants or new projects have been made available in the province for commercial printing, the production of sectional homes, the production of electronic equipment, and for furniture manufacturing, while a grant assisting a capital expenditure of upward to \$3 million for expansion and modernization in the transportation equipment industry has also been approved and accepted. These five projects are responsible for 34.4 per cent of the expected new employment resulting from the program.

Grants to the value of about \$10.3 million were approved and accepted during the period in Ontario, making that province the third largest recipient. The associated capital investment amounts to about \$71.1 million

and employment to 1,376. Ontario also follows Nova Scotia in average grant value, but with an average new employment per grant of 63 to compare with 39 in Nova Scotia.

This difference in the relationship in average grant value and average new employment per grant between Nova Scotia and Ontario is due to the establishment of two new large manufacturing processes in Ontario by one company, an electronic zinc plant and a roasting and sulphuric acid operation in Hoyle Township. These two grants total about \$7.8 million, 76.2 per cent of the provincial total. They also call forth about \$62.9 million in new capital investment, 88.5 per cent of the provincial total associated with the incentive program; and provide 450 new jobs, 32.7 per cent of those associated with the program.

Three other new plants and products in Ontario in prefabricated housing units, short-wood harvesters and veneer and softwood plywood will provide an anticipated 525 new jobs, 38.2 per cent of the provincial total.

New Brunswick ranks fourth among the provinces in the value of grants received under the incentives program, fourth in new capital investment, and second in anticipated additional employment.

During the period grants approved and accepted in New Brunswick amounted to about \$8 million while the associated capital cost was about \$17.8 million and the associated new employment 1,414. The average grant value, about \$234,000, was significantly lower than that in Nova Scotia and Ontario, and somewhat lower than in Quebec, while the average number of additional employment opportunities associated with each grant was lower than in Ontario and Quebec, but higher than in the other Atlantic Provinces.

While the estimated capital cost required, on the average, to produce each additional job under the program was about \$92,000 in Nova Scotia, it was only about \$12,500 in New Brunswick, while average grant size associated with each new job was about \$5,600 to compare with about \$17,000 in Nova Scotia.

However, for new plants and products the incentive grants appear to approach nearly one-half of the estimated capital costs, significantly higher than in any other province. For modernization and expansions grants appear to be equivalent to about 19 per cent of capital costs, a proportion exceeded in Newfoundland and Manitoba.

This situation in New Brunswick is due, first to the fact that among the 34 grant recipients are seven food processing firms,

some of them relatively labour intensive. These account for 56.2 per cent of the estimated capital cost, 58 per cent of the incentive grants, and 54.8 per cent of the

anticipated new employment opportunities. Second, it is due to two relatively large and also labour intensive projects, in the fields of brush and hockey stick manufacturing, with a combined estimated capital cost of about \$3.5 million, a combined grant of about \$1.9 million, and combined employment of 284. Thus these nine projects account for 75.9 per cent of the total estimated capital cost associated with the program, 82.1 per cent of the grants, and 74.8 per cent of the associated employment.

The Prairie Provinces combined received about \$8.8 million in grants during the period calling forth about \$31.2 million in investment and 2,339 in employment. About half in each case accrued to the Province of Manitoba. British Columbia has participated only marginally in the program.

In Newfoundland the approved and accepted grants totalled about \$845,000 during the period, the associated capital cost is about \$2.8 million and the estimated new employment 360. It should be noted in the case of Newfoundland that two grants, with a value of about \$370,000, associated investment of about \$1.1 million and employment of 277, were later declined after being approved and accepted. The addition of these two projects would have boosted the Newfoundland total considerably.

The average estimated value of the incentive grants in Newfoundland, at about \$77,000, is lower than elsewhere in the country except Prince Edward Island and British Columbia. The average new employment opportunities associated with each grant is 33 and compares with that in the Prairie Provinces. The estimated capital cost associated on the average with each new employment opportunity, about \$7,800, is low in comparison with other provinces, as is the estimated average grant value of \$2,300 per job.


However, for new plants and projects the incentive grants appear to be equivalent to about 36 per cent of the estimated capital costs and for modernization and expansions for about 24 per cent, both high in relation to most other provinces. The fish processing industry is heavily represented in the industrial incentive program in Newfoundland, with the industry accounting for 95.6 per cent of the anticipated new employment opportunities.

Grants to Prince Edward Island between Oct. 21, 1969 and Sept. 30, 1970 totalled about

(Continued on page 14)

TIME WAS...

when average life expectancy was 22 yrs.



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Scanning the Market

BY C.S.D.

In our first column of 1970 we wrote as follows:

"It would be rather difficult to imagine another market year in 1970 just like 1969. Now that the numbers are added up, the results are not very pleasing. Except for the very few who successfully exploited the several swings in the market which took place during the year, those traders who missed these trends paid dearly."

Well 1970 turned out to be possibly the most remarkable year in market history. Starting off at the "Dow 800" the market slid slowly downhill during the winter and early spring. Then it practically collapsed during April and May, dropping to the 631 mark late in May. Billions in paper profits disappeared as the market fell to levels of the late 50's. There were dire reports: the descent had just begun, with some pessimists predicting a drop to the 500 level or even lower. Who would have predicted that just seven months later the Dow would be 840; a one-third gain over its year low and 5% higher than at 1 Jan. 1970.

What will 1971 bring? We will study the indicators over the next few weeks and make our prediction before month end.

We received the following sometime ago and found it a rather frightening thought. What do you think about inflation?

IF WE HAD A RUNAWAY INFLATION LIKE GERMANY
Bread would sell at \$9 billion a loaf. Butter would cost you \$18 billion a pound. All your savings accounts would be completely wiped out by 1980. And in the same ten years all your bonds and mortgages would drop to zero.

If you had walked the streets of Berlin or Frankfurt in 1913, you would have been sure that the German Mark was as "sound as a dollar." What happened 1923? To begin with, the Germans fought and lost a war. They had to pay reparation. **THIS WAS NOT THE PRIMARY CAUSE OF THE DISASTROUS INFLATION.** The mark was ruined because the politicians spent and spent and spent, and borrowed and borrowed and borrowed until they thoroughly debased the currency. It was a merry and popular dance in the beginning. Everybody in Germany believed that they could live with a "little inflation." They wanted no credit crunch!

COULD RUNAWAY INFLATION HAPPEN TO US? For years the value of the dollar has been eroding at increasing speed. The strong and highly unpopular pressures being put on our economy by Washington and Ottawa are proof our governments fear of galloping inflation. Even these pressures have not done the job, and there are voices raised on behalf of a new round of reckless spending. It is a vicious tug of war. It involves the future of all of us. Which forces will win?

A LITTLE INFLATION IS A "BALL." The flash point of inflation sneaks up on a country. Everything seems so harmless. The printing presses pay today's bills with long term bonds.

A false prosperity ensues. Prices rise. The speculators make paper profits! Suddenly accelerating inflation takes hold. Still no one worries. Money is plentiful. Business booms. More and more new manufacturing plants are built. Prosperity appears permanent. Everybody speculates. Simultaneously the demand for goods heats up. Labor and material costs soar. The nation's currency gradually begins to decline in value. Soon the process speeds up. The pound, the franc, the mark or whatever currency may be involved becomes more and more tainted. Finally it ceases to be a valid medium of exchange, and rapidly approaches the zero mark in value.

Next week we will review the first year of our Labrador First Fund.

Home owners' ad column

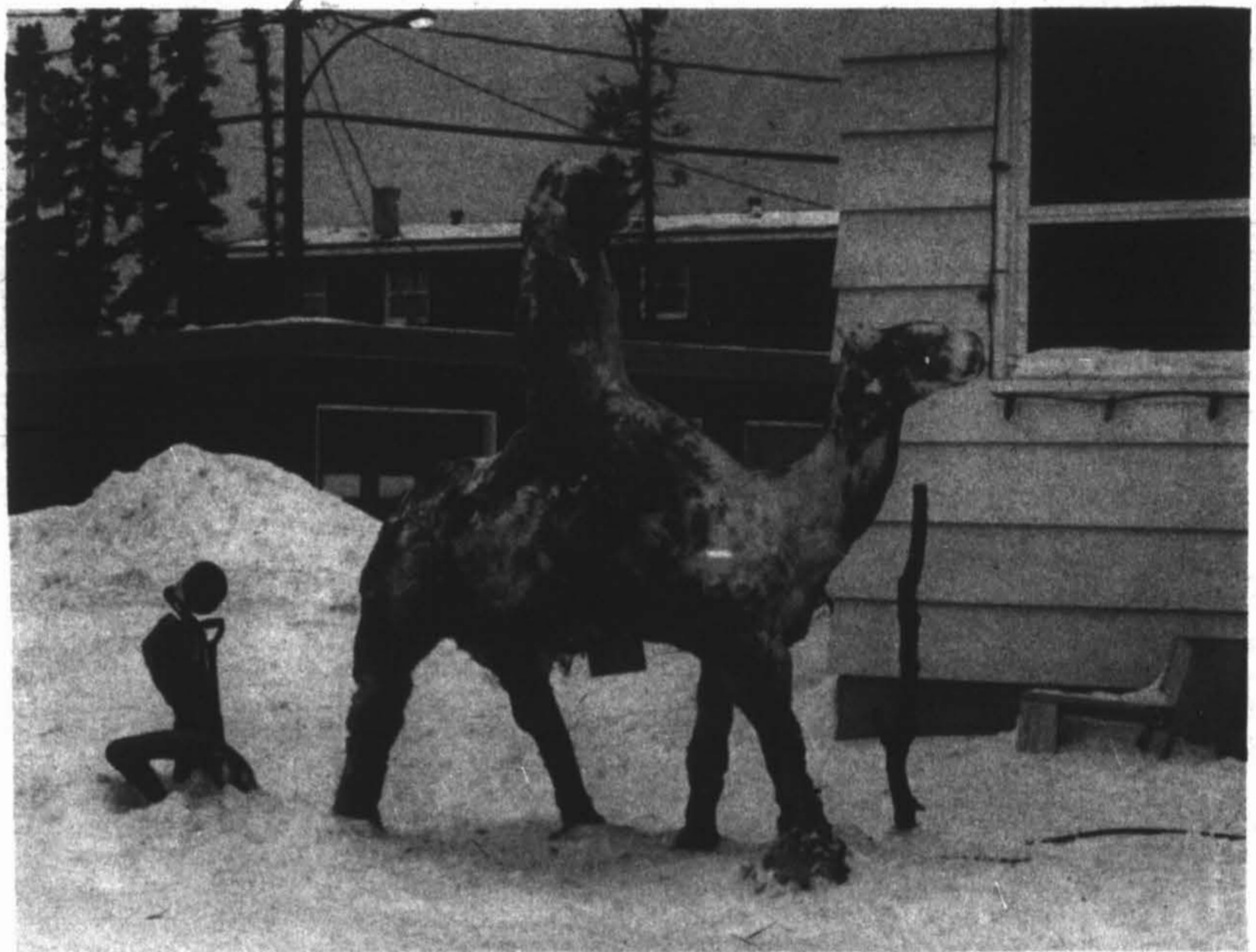
FOR SALE: A Westinghouse Floor Polisher. For further information phone 282-6904.

WANTED: To buy a washer. Must be in good condition. Please phone 944-3132.

WANTED IMMEDIATELY! A woman to look after a (4) month old baby and do light housework, (Monday thru Friday). For further information, write P.O. Box 852 Labrador City, Nfld.



Outdoor Christmas displays were attractive this year.



TAPE SAVER

Normally, friction tape isn't used too frequently, and when it is permitted to lie around for some time the adhesive tends to dry out and lose its stickiness. One good way to preserve the life of this tape is to coat both sides of the tape with some rubber cement, which will seal the roll of tape and prevent its drying out. You can keep a roll of friction tape indefinitely with this treatment, because any tape you remove doesn't break the seal. — (Gene Von)

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The Hazards We Face

It may be spreading it on a little too thick to say that a driver training school is urgently needed here in our town (not to train our new drivers but to re-train present drivers, possibly some who have been driving for a number of years) but it is very obvious that many drivers are apparently unaware that it is illegal to approach a vehicle with lights in high beam. That's the impression I get when I so often see drivers who continually do this.

As everyone knows, it is very dangerous to meet a car that has all four lights beaming, especially so if it is a rainy or overcast night. In the past, cars have left the road as a result of this with extreme damage to both car and driver. Objects by the side of the road become practically invisible. For example, a car parked by the side of the road can be a death trap for the man who has been blinded by high beam lights; pedestrians walking along the side of the road can very easily be knocked down by the driver who is unable to see the road ahead because of the lights of the approaching driver and because he has little time to slow to a stop.

Some may say that everyone is aware of

this rule concerning lights and I completely agree — they should! BUT — I drove to Wabush a few days ago behind a driver who kept to high beam all the way regardless of the eleven cars that he met on the way from City Motors to the Wabush shopping center, who without fail switched to high beam to warn him, since everyone is prone to forget occasionally. But no! It was all to no advantage! King of the road, he drove on as happy as a nightingale, either ignorant of the rule or the fact that he was breaking it. Maybe he thought that 'blinking their lights' was their way of saying 'hello.' Still think it's useless thinking — the training school, I mean. Perhaps it would be easier and more economical to present every driver with a copy of the Traffic Act written in block letters.

Another existing danger to traffic that I have noticed is caused by the traffic act itself which has not been updated to meet the changes in our towns. This not only applies to Labrador but other places as well. A taxi, bus or any vehicle that transports passengers must

stop before all railway crossings. Many lives might have been lost if this was not written into the act, as we have seen happen many times when private vehicles were hit by a train while crossing a track. But it has served its purpose. Since we now have warning lights on all railway crossing, no vehicle should be required to stop. In fact, there is a danger involved.

Imagine yourself driving to Wabush or coming from Wabush at fifty miles an hour and suddenly the car in front of you, which happens to be a taxi, stops by the track without warning, since a taxi car has no warning lights like a bus. There is a car coming toward you unfortunately and you are probably unfamiliar with the traffic act as so many are. When you realize what is happening, you may not have time to stop and you cannot pull out around the taxi because of the oncoming car Too Bad! You may not have found yourself in this sort of a situation and maybe you never will, but it is not impossible. Victim of circumstance? or should I say victim of existing rules which should be obsolete????

by Lawrence Jacobs

Regional Development

(Continued from page 12)

\$660,000 with an associated capital cost of about \$2.1 million and new employment numbering 219. The average grant value was about \$74,000, slightly lower than in Newfoundland, and the average new employment associated with each grant was 24. The capital cost associated with each new job was about \$9,500, slightly lower than in British Columbia, and the average grant per new job was about \$3,000, again similar to that in British Columbia.

As in Newfoundland, for new plants and new products the grants were large in relation to

anticipated capital costs, and about average for modernizations and expansions. Fish processing accounted for 58.9 per cent of the estimated additional employment created under the program in Prince Edward Island during the period, and vegetable processing for another 21 per cent.

Regional industrial distribution

An effort has been made to classify the grants offered and accepted in the Atlantic Provinces under the Regional Development Incentives Act by the standard industrial classification for manufacturing

industries. By a substantial margin the largest number of such grants went to the fish products industries and the wood industries, 17 and 14 respectively. Another nine grants were directed to fruit and vegetable canners and preservers, and six to other food processing industries. Thus the fish processing industry accounted for 20.2 per cent of the incentive grants in the Atlantic region, other food processing for 17.9 per cent, and the wood industries for 16.7 per cent — 54.8 per cent in all.

Among the other industrial groups represented are beverage manufacturers, the tobacco products industries, the leather industries, the clothing industries, the furniture and furniture fixture industries, the paper and allied industries, and the printing, publishing and allied industries. These groups, which might generally be described as traditional industries to the region, accounted for 11 grants, 13.1 per cent of the total.

The primary metal industries received three grants, but as already noted, these were three separate grants to the Sydney Steel Corp. The metal fabricating industries received five grants, all for relatively small operations. The machinery industry received two grants while the transportation equipment industry is represented by an expansion and modernization grant for the manufacture of railway equipment in Trenton and a grant for making amphibious vehicles in Sydney employing an estimated additional 15 people.

The largest of the four grants directed to the electrical products industry is that for the production of electrical equipment in Dartmouth, a new operation employing an estimated 325 workers. The non-

metallic products industries, the sporting goods and toy industry and the broom, brush and mop industry received a total of five grants, while four grants remain unspecified because of difficulties in classification.

Three points need to be made with respect to this industrial classification of grants. In the first place, it was pointed out in the September Newsletter that in relation to the rest of Canada, Atlantic regional manufacturing tends to be concentrated in the food and beverage industries and in the wood industries, and that the newer growth industries are poorly represented — in short, the regional manufacturing base is weak and incapable of generating the employment which is necessary in manufacturing for a sufficient degree of general expansion. In 1967, for example, it was pointed out that 35.9 per cent of manufacturing establishments in the Atlantic Provinces were in the food and beverage industries and 2.1 per cent in the wood industries.

The program of industrial incentives appears at this time to have made little change in the structure of the manufacturing industry. Between October, 1969 and September, 1970, grants to the food and beverage industries accounted for 40.5 per cent of the total and to the wood industries, 16.7 per cent. There would appear on the surface to be some increased emphasis on the primary metal industries, but this is due entirely to the three grants to Sydney Steel Corp. for modernization and expansion which are expected to provide no new employment.

More significant is the fact that incentive grants to the electrical products industries accounted for 3.6 per cent of total grants while manufacturing establishments in this industry accounted for only .5 per cent of all manufacturing

establishments in 1967. This appears to be the only indication that the industrial incentives program is having any impact in broadening the manufacturing base of the region.

The second point which should be made is the apparent absence at this time of any encouragement under the incentive program to what is sometimes called a "propulsive" firm. A propulsive firm is one that will exercise a dominant role in the economy of a region or community by virtue of its relationship, both internal and external, with the major areas of economic activity, and because of its ability to establish linkages which result in the introduction of other enterprises to the region or community. In short, a propulsive firm is one that will perform a central and key role in the development of a growth centre. None of the grants under the industrial incentive program to this time would appear to encourage such development.

Finally, there appears to be little correlation between the industrial development incentive program and the program of the Department of Regional Economic Expansion respecting the establishment of growth centres. In the three large centres of St. John's, Halifax-Dartmouth and Saint John, for example, a total of 15 grants were approved and accepted in the October, 1969 to September, 1970 period. These represent only 17.9 per cent of the total number of grants in the Atlantic region. The three centres received only 6.8 per cent, about \$8.9 million of the estimated capital cost associated with the program in the region, and 13.2 per cent, or about \$3.9 million, of the estimated value of the incentive grants. These projects are expected to provide 858 new employment opportunities, representing only 6.8 per cent of the regional total.

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W. Roberts, Branch Manager.

The Wabush Recreation Association has added six new members as committee chairmen. The following people have been appointed:

Donna Wortelboer - Aquatics Chairman; Jim Farrell, Building Committee Chairman; Nita Wood - Entertainment Chairman; Marcel Levesque - Bowling Committee Chairman; Art Langdon - Liaison member to Town Council and Stadium Committee.

D. Wm. Rough,
Chairman

WILL GOES TO WIFE:

Mrs. L. B. Thoresen was recently named executrix of the estate of the husband she killed in their bedroom. A jury held that she killed her eccentric, gun-collecting husband in self-defence. Mrs. Thoresen is the principal beneficiary in the \$400,000 will of her husband, the heir to a Chicago steel fortune.

PILL FOR PIGEONS:

People in Geneva are keeping the city's 25,000 pigeons in check by feeding them a special contraceptive grain which discourages the birds from nesting. Public works department officials say the number of eggs produced has decreased since the plan started. It is illegal for the public to feed pigeons any other type of grain.

SOCIAL & PERSONAL

Mrs. Robert Keating on the birth of a son.

Deepest Sympathy to the wife and son of the late Walter Davenport a prominent resident of Labrador City who died suddenly last week of a heart attack.

Congratulations to Mr. and Mrs. Les Avery on the recent birth of a son.

EMPTY COMMENT: A nineteenth-century Irish lawyer was renowned for his wit. Once while he was addressing a jury, he noticed that its members seemed to be continually turning their eyes to the bench. From the corner of his eye he saw that the judge was negating all his statements by a sideways nod of his head. Rising humorously to the occasion, he said to the jury: "Gentlemen, some of you may have noticed that when I make a statement to you, his lordship's head is seen to wag from side to side, as if in dissent. Some observers might imagine that this implied a difference of opinion. Let me assure you, gentlemen, that this is not so. It is purely coincidental. So if you observe again his lordship's head wagging --- there is nothing in it!"



Remember last summer's beautiful weather? This was taken at Tanya Lake August 1970.



TRAVELLERS SAVE BY USING U.S. FUNDS: Canadians buying plane tickets for destinations outside of Canada can save money by paying their fares in U.S. currency, but ticket sellers don't go out of their way to point this out, several airline spokesmen said recently. Canadian fares are set at the Canada-U.S. exchange rate of \$1.08. Since the value of the Canadian dollar was unpegged 31 May, however, the rate has dropped to about \$1.02.

However, airlines did not adjust their fares and Canadians are paying about six cents on the dollar more than they should. This could be avoided by paying for the ticket in U.S. currency. An Air Canada spokesman said this was "basically true" that ticket sellers did not indicate to customers they can save money by using U.S. currency when purchasing fares. "We have always quoted all fares in Canadian funds," he said, "and the three airlines --- Air Canada, BOAC and CP Air --- agreed not to volunteer the information that the U.S. rate was lower."

However a CP Air official said that while "people are not told they can save a buck" by using U.S. funds, the daily exchange rate is quoted. Then, he said, anyone who is "intelligent" can go across the street to a bank

and get some U.S. money. CP Air, he said, believed in "subtle suggestions" rather than actually telling the customer he could save money with American dollars. A spokesman for British Overseas Airways Corp. said the airline's practice was basically the same as Air Canada's. "It would be rather silly to quote every price in Canadian and American funds, but if the customer asks we give them the U.S. price. "But we don't volunteer the information." He said he did not think very many Canadians were being adversely affected by the price variable. "About 60% of our business comes from travel agents, and more than 75% of our revenue intake from them has been in U.S. Funds. Obviously they know about the money angle."

Meanwhile, a spokesman for International Air Transport Association said the price differential was not a closely guarded secret.

FORT LAUDERDALE HOTELS HOLD RATE LINE: Pre and peak season rates in Fort Lauderdale hotels, announced recently, will come as a pleasant surprise to winter vacationers. No, they haven't dropped. But on the other hand, they do not reflect the inflationary spiral of day-to-day cost of living items. In fact, they are up only slightly over last winter. Choice hotel rooms are available from mid-December to mid-January from \$10.00 double occupancy. There are many in the \$12.00 to \$15.00 range. As is customary, rates climb thereafter. A few remain at \$15.00, some at \$18.00 and a number at \$20.00. Peak tariffs are effective in most instances until mid-April.

Reservations for the Christmas holidays and the week prior to the Super Bowl game 17 Jan. in nearby Miami are very heavy, the Fort Lauderdale Hotel and Motor Hotel Association reports, but there is no shortage of space and officials do not anticipate an overflow. Fort Lauderdale offers 5,809 hotel rooms, according to current figures. The recent opening of the Seasons of Lauderdale at 209 N. Atlantic boulevard adds 225 rooms for the 1971 season. Additionally, thousands of motel and apartment facilities are available.

SOUTH AMERICAN MARKET OPEN FOR QUEBECAIR: Quebecair plans to develop the South American travel market following extension of its

international non-scheduled charter licence to include all of that continent. Mr. A. Lizotte, vice-president, marketing, said the Montreal-based regional airline is ready now to accept "affinity group" charters to any South American city and is working with tour operators to develop a program of inclusive tour charters.

Quebecair plans to provide service with its fast BAC 1-11 jets, an economical easy-to-fill aircraft for group charters because of its 79-seat capacity. With its regular scheduled routes limited to Quebec and Labrador, the airline is looking to the growing travel interest in group tours and charters to earn additional revenues. "We can keep our aircraft busy in off-schedule hours and we can earn money to make sure our service stays at top quality," said Mr. Lizotte. "It's a logical approach." Quebecair is actively promoting the charter market. It has recently announced arrangements with two tour operators for a series of holiday trips involving weekly departures for Freeport, Bahamas, (for as low as \$199.00, all inclusive) and Jamaica (\$299.00).

Plans are being developed for similar series of tours to Acapulco, Mexico, following receipt of permission from the Mexican government. Initially these will be packaged charters available to clubs and associations but later inclusive tours will be added.

A spokesman added, Quebecair is developing its charter business on a regular departure basis whenever possible. "This is good business because the same aircraft can take one group down and bring another back."

AIR CANADA JUMBO'S: Air Canada will begin jumbo jet cross-country service with its Boeing 747 aircraft on 25 April 1971 from Montreal, a company official said earlier this month. The first of the three jumbo aircraft that the airline has ordered has rolled off the production line, minus engines, at the Boeing Aircraft Co. plant at Seattle. The aircraft is the 104th built by Boeing. It entered the Boeing paint shop for its Air Canada colors 21 Dec. and will have its four engines installed by 10 Jan. 1971. The first test flight of the airplane is scheduled for 12 Jan. Air Canada expects to take delivery during the first week of February. All three will be delivered by April.

JANUARY STYLE

Clearance

AT AYRE'S IN WABUSH



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